



SERGEANT FIRST CLASS
ERIC MICHAEL EMOND

UNITED STATES MARINE

UNITED STATES ARMY GREEN BERET

MASS FALLEN HEROES CO-FOUNDER

WICKED AWESOME HUSBAND AND FATHER

KILLED IN ACTION

27 NOVEMBER 2018

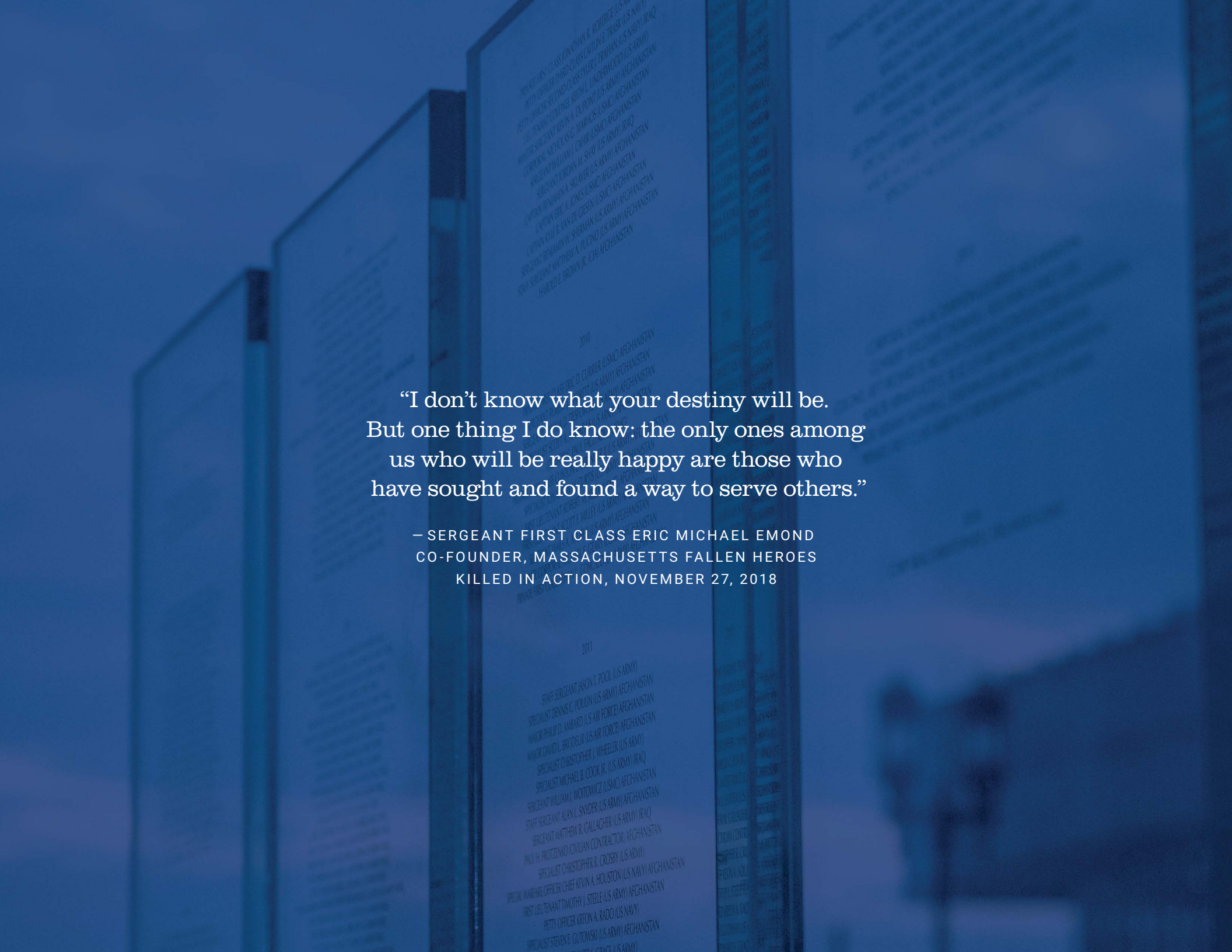
GHAZNI, AFGHANISTAN



SEPTEMBER 3 - 11, 2020

SPONSORSHIP OPPORTUNITIES

10th
ANNIVERSARY

The background of the image is a photograph of a memorial wall. The wall is composed of several vertical panels, each engraved with the names of fallen soldiers. The text is white and set against a dark, blue-tinted background. The names are arranged in columns, with some names appearing to be from different years, such as 2010 and 2011. The overall tone is somber and respectful.

“I don’t know what your destiny will be.
But one thing I do know: the only ones among
us who will be really happy are those who
have sought and found a way to serve others.”

— SERGEANT FIRST CLASS ERIC MICHAEL EMOND
CO-FOUNDER, MASSACHUSETTS FALLEN HEROES
KILLED IN ACTION, NOVEMBER 27, 2018

10th ANNIVERSARY



2010

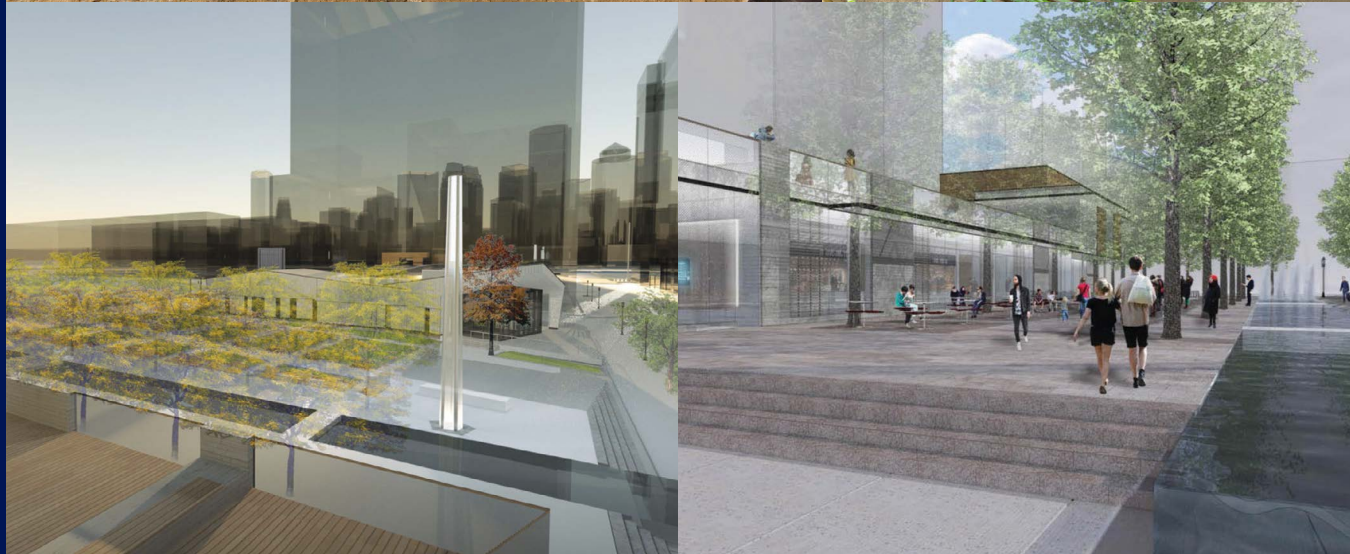


2020

Reflecting on the Decade

Making History While Breaking Ground

In 2010, Massachusetts Fallen Heroes (MFH) was born. In 2016, the memorial was erected. A first of its kind in the country, the memorial marked the beginning of Honoring those Fallen Heroes lost since 9/11. Now bearing the weight of over 300 names, the 50-foot obelisk stands proudly in the heart of the Boston Seaport as a beacon for Gold Star Families, Veterans, and all those seeking to Honor the Fallen.



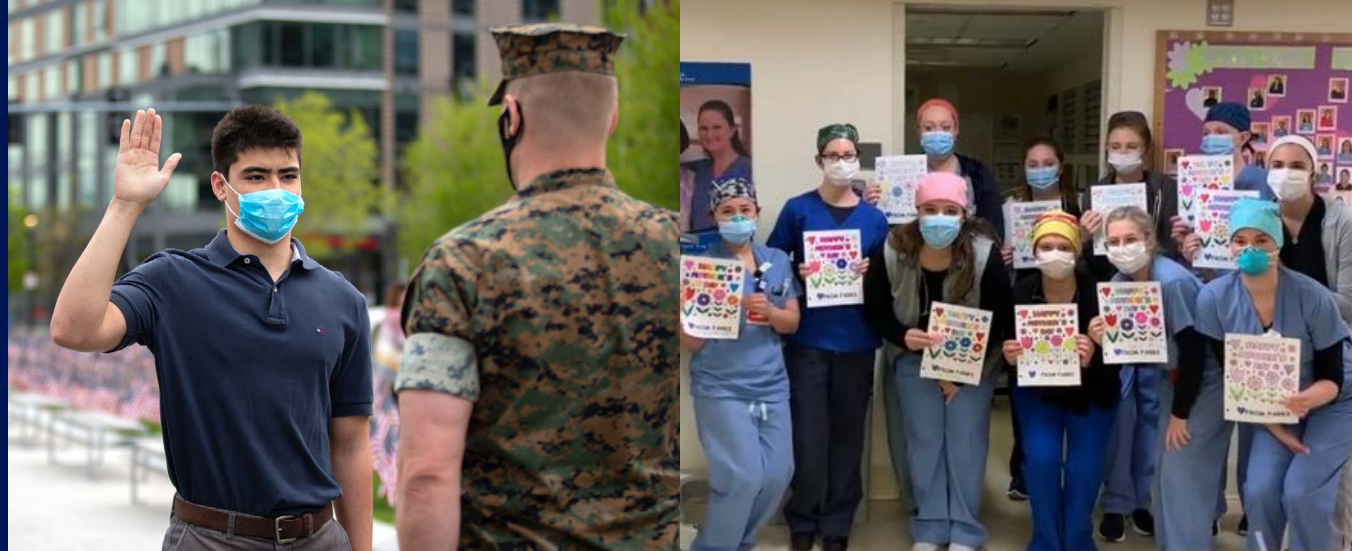


A Landmark in the Heart of the Seaport

Six short years after its inception, MFH achieved the impossible. Reflecting the strength and resilience of the Gold Star Families they Support, the co-founders refused to take no for an answer. Thanks to those men and women that came together with passion and vision in 2010, the memorial's inaugural dedication was observed in 2016.



Memorial Day 2020



Honoring and Remembering Amidst a Global Pandemic

From Mother's Day to Memorial Day, May has always been a busy, important time for MFH. Adapting to the current reality of social distancing and isolation was a challenge to which the team certainly rose. Thanks to you and all of our supporters we were able to ensure our mission to Honor, Support, and Empower our post-9/11 Fallen Heroes, Gold Star Families, and Veterans continues to succeed.



PROGRAMS INCLUDED:

- Stay-at-Home Education Program
- Swearing in a Gold Star Son
- Mother's Day (for our Gold Star Moms) and Memorial Day Virtual Tributes
- Flags for the Fallen
- Wreath Laying & Service Flags
- Virtual Gold Star Family Gatherings



10th Anniversary Event Itinerary

Thursday, September 3, 2020

Flags for the Fallen

85 Northern Avenue, Boston · 9:00 AM

Volunteers help build a sea of flags in honor of each of our Fallen Heroes. These flags will remain standing through the Rededication.

Tuesday, September 8, 2020

Patriot Panel

Seaport Boston Hotel · 9:00 AM

High-ranking military officers and government officials, defense contractors, and industry-related professionals will be invited to participate in an exclusive forum to discuss current world issues.

Thursday, September 10, 2020

InnoVets Business Expo

Seaport Boston Hotel · 9:00 AM – 3:00 PM

Registered attendees will get to know the many local Veteran and Gold Star Family companies. Each business will have a booth to showcase their practice, speak about their products, and help cultivate future development and growth within the Boston Innovation Community. Each business will pitch their company in a rapid-fire, two-minute presentation where they will have the chance to address the public and give a compelling pitch for how we can help them continue to grow and thrive. Registered attendees will receive a handful of InnoVets bucks with which they can vote for their favorites. The most voted-for businesses will leave with some well-earned seed funding for their business.

Thursday, September 10, 2020

10th Anniversary Remembrance Reception

85 Northern Avenue, Boston · 5:00 – 7:00 PM

The 10th Anniversary Remembrance Reception will bring together Gold Star Families, Veterans, corporate and civic leaders and distinguished guests to raise awareness of the programs and services provided by Massachusetts Fallen Heroes. The reception will highlight the MFH mission with military pageantry.

Friday, September 11, 2020

Massachusetts Fallen Heroes Memorial Rededication Ceremony

85 Northern Avenue, Boston · 10:00 AM

The 5th Annual Rededication of the MFH Memorial will host Gold Star Family members, elected officials, distinguished guests, and the general public in Boston's Seaport District. Updated glass panels with the names of the most recent Fallen Heroes will be unveiled by Gold Star Family members.

Honor Sponsor

\$50,000

Empowering Sponsor

\$25,000

ADVERTISING

- Corporate logo displayed on:
 - Official Massachusetts Fallen Heroes website with link to corporate website
 - Official Massachusetts Fallen Heroes social media sites
 - Massachusetts Fallen Heroes digital newsletter(s)
- Premier logo placement on all printed and/or electronic materials, including:
 - Invitations
 - Program books
 - Signage
 - Promotional materials
- Recognition as the “Honor Sponsor” in all press releases

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 - Program books
 - Signage
 - Promotional materials
- Recognition as the “Empowering Sponsor” in all press releases

SPECIAL EVENTS

- Recognition as the “Honor Sponsor” at all events
- Premier logo placement on screens during all events
- Verbal recognition from the podium at all events
- 10 tickets to the Patriot Panel
- 20 tickets to the 10th Anniversary Remembrance Reception
- 20 tickets to the Massachusetts Fallen Heroes Memorial Rededication Ceremony
- Opportunity to host a booth at the InnoVets Business Expo
- Opportunity to participate in the Flags for the Fallen community event

SPECIAL EVENTS

- Recognition as the “Empowering Sponsor” at all events
- Logo placement on screens during all events
- Verbal recognition from the podium at all events
- 8 tickets to the Patriot Panel
- 15 tickets to the 10th Anniversary Remembrance Reception
- 15 tickets to the Massachusetts Fallen Heroes Memorial Rededication Ceremony
- Opportunity to host a booth at the InnoVets Business Expo
- Opportunity to participate in the Flags for the Fallen community event

ADVERTISING

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 - Official Massachusetts Fallen Heroes social media sites
 - Massachusetts Fallen Heroes digital newsletter(s)
- Listing on all printed and/or electronic materials, including:
 - Invitations
 - Program books
 - Signage
 - Promotional materials
- Recognition as the “Supporting Sponsor” in all press releases

SPECIAL EVENTS

- Recognition as the “Supporting Sponsor” at all events
- Listing on screens during all events
- Verbal recognition from the podium at all events
- 5 tickets to the Patriot Panel
- 10 tickets to the 10th Anniversary Remembrance Reception
- 10 tickets to the Massachusetts Fallen Heroes Memorial Rededication Ceremony
- Opportunity to host a booth at the InnoVets Business Expo
- Opportunity to participate in the Flags for the Fallen community event

ADVERTISING

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 - Official Massachusetts Fallen Heroes website with link to corporate website
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- Listing on all printed and/or electronic materials, including:
 - Invitations
 - Program books
 - Signage
 - Promotional materials

SPECIAL EVENTS

- Listing on screens during all events
- 2 tickets to the Patriot Panel
- 6 tickets to the 10th Anniversary Remembrance Reception
- 10 tickets to the Massachusetts Fallen Heroes Memorial Rededication Ceremony
- Opportunity to participate in the Flags for the Fallen community event

Supporting Sponsor

\$15,000

Commanding Sponsor

\$10,000

Saluting Sponsor

\$5,000

ADVERTISING

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 - Official Massachusetts Fallen Heroes social media sites
 - Massachusetts Fallen Heroes digital newsletter(s)
- Listing on all printed and/or electronic materials, including:
 - Invitations
 - Program books
 - Signage
 - Promotional materials

SPECIAL EVENTS

- Listing on screens during all events
- 2 tickets to the Patriot Panel
- 4 tickets to the 10th Anniversary Remembrance Reception
- 6 tickets to the Massachusetts Fallen Heroes Memorial Rededication Ceremony



For more information on sponsorship, please contact Conventures at 617-204-4221 or mafallenheroes@conventures.com

“This year holds a very different feeling, one of excitement, anticipation, and hope for what’s to come in the future. I am stronger and feel a massive sense of pride representing an organization my husband helped create and would like to be a sense of hope for others who are walking, and will walk, this terrible journey of losing part of their family.”

— GOLD STAR WIFE ALLIE EMOND





10th
ANNIVERSARY



Massachusetts Fallen Heroes
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massfallenheroes.org